

# How to Convert Video to The New iPad (iPad 3) on Mac OS X Lion/Windows

For all its amazing functions, iPad 3 can't do it all. Forget flash, there's tons of other video formats iPad can't play. So here's how to convert video to the new iPad (iPad 3) in three clicks.

Since you're here, you probably know by now that iPad 3 has limited video format support, usually just supporting MP4 video formats (H.264, MPEG-4 video codec), a big inconvenience for users. So then how do you convert video for iPad 3 so it will play properly? Do it with a [Video to iPad 3 Converter](#), which can help you convert videos/movies to iPad 3 in 3 steps.

## Step 1: Download iPad 3 Video Converter

For Windows users, please download this Video to the new iPad 3 Converter for Win, launch it, and then follow the guide below.

For Mac users, please download this Video to the new iPad 3 Converter for Mac (Snow Leopard, Mountain Lion included), and learn the steps from [Users Guide of Video Converter for Mac](#) if necessary.

[Download Windows Version](#)

[Download Mac Version](#)

## Step 2: Convert Video to the new iPad (iPad 3) in 3 Clicks

Go ahead and add all your videos directly into iPad Video Converter by clicking the **Add Files** button (first one, click down button for more options), or from File > Add Files. The program supports 88 unique input video formats, including AVI, MKV, WMV, FLV, etc. Select .mp4 (H.264, MPEG-4 video codec) from "Profile" as output video format. Then click "**Start**" to begin video to iPad conversion.



Wondershare [Video to iPad 3 Converter](#) can not only convert videos to iPad 3, but also **rip DVD videos to play on**

**iPad 3** . This is a good news if you have lots of DVD discs. You can now watch them on iPad 3 anytime, anywhere. Different from other iPad 3 Video Converters, it also provides useful editing tools like **merge, trim, crop, effects, watermark** and subtitle. Just go to Edit menu to use the power of editing iPad videos. For instance, cut off your favorite part of a movie trailer downloaded from YouTube. Did I mention the YouTube download feature of Video Converter Ultimate? Yes, you could do that by clicking Download button on top and pasting YouTube URL to the pop-up dialog.

**Note:** If you select Apple devices, e.g. iPad, as the output format, your converted videos will be by default added to iTunes library automatically so that you can sync them to iPad 3 conveniently. To manually activate/deactivate it, go to **Tools > Preferences > iTunes library**. The Mac version of Video to iPad 3 Converter has equivalent option.

### Step 3: Transfer Converted Videos to Your new Apple iPad 3

Time to enjoy videos on the new iPad 3. First connect your iPad 3 to your Mac or PC. Open iTunes and find your device under **DEVICES** category. Then go to Movies tab on top, and check the Sync option to transfer your newly **converted video to iPad 3** with iTunes. Now you can watch your favorite movie/videos on your iPad 3 anytime and anywhere.



[Free download Video to iPad 3 Converter](#)



[Buy iPad 3 Video Converter for Windows](#)